



NEWS RELEASE

From Mayor Dean DePiero

FOR IMMEDIATE RELEASE
Tuesday, November 10, 2009

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TIME FOR RESIDENTS TO VOTE ON A NEW LOGO FOR THE CITY OF PARMA

(PARMA) – The City of Parma is inviting residents to vote on a new logo for the city. The final four designs can be found on the city's website at www.cityofparma-oh.gov. The designs will also be available for viewing in the city's fall newsletter that will arrive at all Parma households beginning next week.

"The current logo served us well, but it's outdated and needs a facelift for the future," said Parma Mayor Dean DePiero. "A city's logo is significant in defining who and what we are. Residents will vote on designs that show the City of Parma as culturally traditional yet progressive, with a 'green' attitude towards the environment."

Designers for the new logo all have connections to Parma in previously living or working in the area. They include Dan Boos, Louis Trempe, Damian Rakowsky and Dan Kulchytsky.

The current logo for Parma depicts houses and smokestacks. Mayor DePiero says it's a sign of the times for when it was designed and adopted in the 1960's.

The mayor stresses all letterhead and other city stationery bearing the old logo will be used before the new logo is phased in. He adds the graphic art transition will be exciting.

"This is something I have wanted to do since I came into office in 2004," said Mayor DePiero. "I'd be the first to admit there have been more important issues I've had to deal with. But it seems like the time is right, and many of the residents I speak with say they welcome the change."

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